

Bike Louisville Education, Encouragement and Enforcement Meeting

Post meeting notes

6/7/2012

Next meeting: Tuesday, July 10

Location: Pie Kitchen 2232 Frankfort Avenue.

Time: 11:30 pm- 12:45 pm

Attended:

Katie McBride
Rolf Eisinger
Bob Mauney
Jasmine Weatherby
Kirk Kandle
David Morse
Robert Biven
Justine Saudan
Tom Armstrong
Scott Render



Post Meeting Topics

Bike to Work Day Recap

Here are a few areas which went well:

- It sounded like we captured a lot of great media attention
- The weather was perfect during the event
- A lot of people volunteered their time to make Louisville Bike to Work Month Rock!
- Commuter Challenge and the Golden Handle Bars
- Meet and Rides at 4 locations
- Lunch Celebration
- Celebrities who participated by riding their bikes to work
- New Rider Clinics
- Partnering with our local bike shops to help promote the event

Areas to improve:

- Expand the Bicycle Friendly Business Model via the League of American Bicyclists
- Develop media messaging in advance
- Expand the Lunch and Learns
- Reach out to Jeffersontown and others cities within Louisville



Bike Cops for Kids Program Kicks off

The enforcement piece of Louisville's Bike Sense Program is only part of a bigger goal, within the bike sense youth outreach program. The program has reached five neighborhoods with plans to reach another three. Please check out the Bike Sense Cops for Kids program on line at:

www.facebook.com/BikeSenseCopsForKids

Summer Bike Sense Kicks off

Reaching more than 75 youth at five Park and Rec Summer Camps! The Summer Bike Sense program continues to teach kids how to ride safety for fun, fitness and transportation.

Louisville Bicycle Club Ride Schedule

Check out the Louisville Bicycle Club Ride Schedule <http://www.louisvillebicycleclub.org/RideUpdates> for a ride in your community

Adult Bicycle Education

Check out Bicycling for Louisville's website for the latest adult bicycle education classes:
<http://www.bicyclingforlouisville.org/>